Marketing Management

विपणन प्रबन्ध

Q1. Discuss clearly the old and new concept of marketing. How do they differ from each other?

Q1. पुराने एवं नये विपणन को समझाइये। ये दोनो ~~क्या~~ एक-दूसरे से किस प्रकार अलग है?

Q2. ~~Explain~~ What is market system? What are the components of market system?

Q2 मार्केट पद्धति क्या है? मार्केट पद्धति के घटक बताइये?

Q3. What do you mean by marketing environment? Explain briefly?

Q3. विपणन पर्यावरण ~~को समझाइये~~ से क्या समझते है? संक्षेप में समझाइये?

Q4. Define market segmentation. Explain its objectives and importance.

Q4. विपणन खण्ड को परिभाषित करते हुए इनके उद्देश्य एवं महत्ता समझाइये।

Q5 Explain Customer-oriented marketing organisation

Q5 ग्राहको उन्मुख विपणन संगठन को समझाइये।

~~Email : arun.svp.ind@rediffmail.com.~~

Email

arun.svpind@rediffmail.com.

Industrial Management
औद्योगिक प्रबन्ध -

Q1. Explain Various Management Activities.

Q1. विभिन्न प्रबन्ध क्रियाओं का वर्णन कीजिए।

Q2. Explain system as a model.

Q2 पद्धति माडल के रूप में समझाइये।

Q3. Write about A B C analysis for Inventory control

Q3. इनवेण्टरी नियन्त्रण का ABC विश्लेषण के बारे में लिखिए।

Q4. write limitation of Gantt Chart.

Q4. गैण्ट चार्ट की सीमाएं लिखिये।

Q5. Write an eassy on Vasue Analysis

Q5 मूल्य विश्लेषण पर निबन्ध लिखिए

Q6. Write the Functions of Production Planning & Control

Q6. उत्पादन नियोजन व नियन्त्रण के कार्य लिखिए।

email add
arun.svp@rediffmail.com.
arun.svpind@rediffmail.com

SHRI VAISHNAV POLYTECHNIC COLLEGE, INDORE (M.P.)

CLASS AND YEAR – SECOND YR. MECHANICAL ENGG.

PROGRESSIVE TEST/ ASSIGNMENT NO - ONE

SUBJECT -- THERMAL ENGINEERING Max marks - 10

NOTE – 1- LAST DATE FOR SENDING THE ANSWERS IS 24/03/202.

2 –WRITE YOUR NAME AND ROLL NO. ON THE ANS. PAPERS AND THEN BY USING CAM SCANNER OR ANY OTHER APP SEND THE pdf COPY OF ANSWERS ON MY E - MAIL ajitjain6467@gmail.com

Q-1 What are the different types of Thermodynic systems , Describe with Suitable examples.

Q- 2 Describe the different units of Pressure measurements . Also explain Gauge, Absolute and Atmospheric pressure.

Q -3 Describe the function and locations of any three boiler mountings and accessories .

Q – 4 Derive the formula for work done in a Reversible adiabatic process in a closed system.

Q - 5 Determine the volume of 5 kg of air at a pressure of 7 bar and 40^0c temperature. Take R for air is 0.287 kj/kg/^{0}k.

Scanned with CamScanner

SHRI VAISHNAV POLYTECHNIC COLLEGE, INDORE (M.P.)

CLASS AND YEAR – SECOND YR. MECHANICAL ENGG.

PROGRESSIVE TEST / ASSIGNMENT NO. – ONE

SUBJECT – THEORY OF MACHINES Max. Marks – 10

Note: -

1. LAST DATE FOR SENDING THE ANSWERS IS 24/03/2020.
2. WRITE YOUR NAME AND ROLL NO. THE ANSWER PAPERS AND THEN BY USING CAM SCANNER OR ANY OTHER APP SEND THE pdf COPY OR ANSWERS ON MY EMAIL: meghasvp.indore@gmail.com

Q-1: - DESCRIBE THE WORKING PRINCIPLE OF CENTRIFUGAL GOVERNOR WITH NEAT SKETCH.

Q-2: - EXPLAIN THE DIFFERENT TYPES OF FOLLOWERS WITH NEAT SKETCH.

Q-3: - DESCRIBE STATIC BALANCING AND DYNAMIC BALANCING.

Q-4: - FOUR MASSES m1, m2, m3 & m4 ARE 200KG, 300KG, 240KG & 260KG RESPECTIVELY. THE CORRESPONDING RADII OF ROTATIONS ARE – 0.2m, 0.15m, 0.25m & 0.3m RESPECTIVELY AND THE ANGLES BETWEEN SUCCESSIVE MASSES ARE 45°, 75° & 135°.

FIND THE POSITION AND MAGNITUDE OF BALANCE MASS REQUIRED, IF ITS RADIUS OF ROTATION IS 0.2m.

Q-5: - DRAW THE PROFILE OF CAM HAVING KNIFE EDGE FOLLOWER AND THE LIFT OF THE FOLLOWER IS 50mm, BASE CIRCLE RADIUS IS 50mm, OUT STROKE WITH SIMPLE HARMONIC MOTION FOR 60° OF CAM ROTATION, DWELL FOR NEXT 45° OF CAM ROTATION AND RETURN STROKE WITH 90° OF CAM ROTATION AND DWELL FOR THE REMAINING PERIOD.

DETERMINE MAXIMUM VELOCITY AND ACCELERATION DURING OUT STROKE AND RETURN STOKE IF THE CAM ROTATES AT 1000RPM IN CLOCKWISE DIRECTION.

SHRI VAISHNAV POLYTECHNIC COLLEGE, INDORE (M.P.)

CLASS AND YEAR – 2nd YR. MECHANICAL ENGG.

PROGRESSIVE TEST / ASSIGNMENT NO. – ONE

SUBJECT – Fluid Mechanics & Hydraulic Machines Max. Marks – 20

Note: -

1. LAST DATE FOR SENDING THE ANSWERS IS 24/03/2020.
2. WRITE YOUR NAME AND ROLL NO. THE ANSWER PAPERS AND THEN BY USING CAM SCANNER OR ANY OTHER APP SEND THE pdf COPY OR ANSWERS ON MY EMAIL: jineshsvp@gmail.com

Q-1 Define Viscosity and State Newton's Law of Viscosity. What is the effect of temperature on viscosity of fluid and gases?

Q-2 State & Prove Pascal's Law

Q-3 Define Pressure & its Measurement Device. Describe any 2 pressure measurement devices.

Q-4 Define the Following

(a) Specific Gravity
(b) Mass Density
(c) Specific Weight
(d) Specific Volume
(e) Discharge